Design
This handout highlights ARTstor content related to western and non-western design, which include images of drawings, models, posters, advertisements, appliances,

FEATURED COLLECTIONS

Josef and Anni Albers Foundation
» library.artstor.org/library/collection/albers

Graphic Design Collection
(The Cooper Union for the Advancement of Science and Art)
» library.artstor.org/library/collection/cooperunion

The Museum of Modern Art: Architecture and Design
» library.artstor.org/library/collection/moma_architectureanddesign

World War I and II Posters and Postcards (University of Minnesota Libraries)
» library.artstor.org/library/collection/umn_warposters

DID YOU KNOW?

The Museum of Modern Art has shared approximately 4,000 important examples of design objects and graphic design, many of which are also documented in the Exhibition Installation Photograph Collection from the MoMA Archives. In the 1930s–1950s, MoMA developed exhibitions to educate the public on the principles of design and influence their consumption patterns. Starting in 1938, the museum staged annual displays of “Useful Objects” under $5 or $10. The “Good Design” program (1950–1955) presented utilitarian and decorative objects chosen for their simplicity, function, and low cost. In 1941 and 1950, MoMA sponsored competitions for innovative furniture design using the latest industrial materials and techniques. These exhibitions gave rise to many successful products that have become icons of modern design and are still being manufactured by companies like Knoll and Herman Miller, such as the furniture of Alvar Aalto, Marcel Breuer, Charles and Ray Eames, and Eero Saarinen.

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